



Market *Update*

August 16, 2017 | Telephone: 415.209.9463

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Harvest Hearsay

The start of harvest is always a crazy time as rumors fly around and assumptions are made from third parties (sometimes fake news) and just like the kid's game 'telephone', the rumors can be wildly different from reality by the time it is passed down the 'telephone' line.

The more outlandish a rumor, the more likely it is to be false. On the other hand, some of the information may be true, but whether it changes the market is another thing. Sometimes these misperceptions can cause experienced people to pause and second guess their decision-making process. The guidance to our clients is to remain calm while we review with them the current market conditions.

The following are updates from our wine and grapes brokers to reinforce current market conditions and suggest where some opportunities might exist. If there are other questions about the market or if you want to explore opportunities, please give us a call. We have 7 brokers negotiating deals, talking to clients, and compiling accurate market information on a daily basis.

Don't fall for #fakenews, get the real scoop on harvest and the market from Turrentine Brokerage.

-By Steve Fredricks, President

Grape Broker Crop Updates

SAN JOAQUIN VALLEY AND LODI-DELTA

Watch Erica's crop update on San Joaquin Valley and Lodi-Delta regions.



CENTRAL COAST

Audra's update is on the crop in Paso Robles, Central Coast. Click on the video to view.



NORTH COAST

Click on the video to hear Mike Needham's crop update for the North Coast.



Bulk Wine Broker Updates

CABERNET SAUVIGNON

Check out William Goebel's video featuring Cabernet Sauvignon activity in the Central Coast, North Coast and Interior regions.



CHARDONNAY

Marc Cuneo addresses Chardonnay in this video clip.



Turrentine Annual Crop Contest



ENTER THE 2017 CROP CONTEST TODAY!

The Turrentine Brokerage 2017 Crop Contest is now open! Make your best prediction for a chance to win a bottle of sparkling wine and a first place plaque. We have also added a Grand Prize Category for a chance to win a YETI Tundra Ice Cooler.

For more details and to enter your best guess in the 2017 Crop Contest, [click here](#).

Turrentine On The Road

26TH ANNUAL WINE INDUSTRY FINANCIAL SYMPOSIUM September 25th-26th

Come out to the Napa Valley Marriot. Steve Fredricks will be on the panel and speaking at this event. The Wine Industry Financial Symposium is the premier event covering the financial, business and strategic issues of the wine industry.

[Click here](#) for more information.





AVAILABLE

+2015/2016 Paso Robles Cabernet Sauvignon:
16 lots

+2015/2016 Napa Valley Cabernet Sauvignon:
64 lots

+2015/2016 Central Coast Pinot Noir: 38 lots

+2015/2016 Central Coast Chardonnay: 51 lots

+2016 CA/Lodi Zinfandel: 47 lots

+2014/2015 Sonoma County Zinfandel: 19 lots

+2014/2015 Central Coast Merlot: 18 lots

+2016 Napa Valley Zinfandel

+2016 Napa Valley Chardonnay

+2016 CA Pinot Grigio

+2016 CA Pinot Noir

+2016 WA Cabernet Sauvignon

+2016 WA Riesling

+2016 OR Pinot Noir

NEEDED

-2016 Sonoma County Chardonnay & Pinot Noir



AVAILABLE

- +Contra Costa Cabernet Sauvignon
- +Lodi Zinfandel
- +Paso Robles Petite Sirah, Malbec and Chardonnay, truckload quantities
- +North Coast Merlot, Zinfandel, Petite Sirah and Syrah, truckload quantities

NEEDED

- 2017 Pinot Noir
- 2017 Chardonnay
- 2017 Central Coast Grenache

BULK WINE BROKERS

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